

Total Value of Dairy Production.—The increase in the 1938 value of dairy production amounted to \$4,539,965, a gain of 2.1 p.c. as compared with 1937. Of the total value in 1938, creamery butter accounted for 30.0 p.c.; miscellaneous factory products, 11.4 p.c.; dairy butter, 9.5 p.c.; factory cheese, 7.5 p.c.; skim milk and buttermilk, 4.6 p.c.; and farm-made cheese, 0.1 p.c. Milk otherwise used, while the largest item, is made up of the milk sold as fluid, milk used on farms and milk fed to live stock. The percentages of the total were 28.3, 5.9, and 2.7, respectively.

Of the \$25,025,000 shown in Table 21 as the value of miscellaneous factory products, ice cream accounts for 42.2 p.c. of the whole and concentrated whole milk products for another 36.1 p.c. Statistics of quantities and values for each of the products included under this head are given for the years 1934-38, at pp. 11 and 12 of "Dairying Statistics for Canada, 1938", which may be obtained from the Dominion Statistician.

21.—Total Value of the Dairy Production of Canada, 1930-38.

Year.	Butter.		Cheese.		Miscellaneous Factory Products.	Milk Otherwise Used. ¹	Total, All Products. ²
	Dairy.	Creamery.	Farm-Made.	Factory.			
	\$	\$	\$	\$	\$	\$	\$
1930	27,385,000	56,670,504	116,055	18,089,870	24,719,087	78,705,000	218,188,516
1931	20,532,000	50,198,878	110,050	12,824,695	19,398,441	78,380,000	192,825,064
1932	14,815,000	40,475,479	94,420	11,379,922	15,148,605	69,096,000	158,083,426
1933	16,373,000	43,546,109	108,021	11,127,984	13,739,466	69,965,000	162,476,580
1934	17,367,000	48,168,592	113,021	6,797,588	15,130,515	74,162,000	172,916,716
1935	18,392,000	52,228,133	133,023	10,570,309	16,705,958	74,265,000	180,756,423
1936	20,006,000	57,662,160	162,028	15,565,813	18,070,763	77,601,000	198,671,764
1937	22,622,000	64,217,332	174,027	17,965,123	22,743,780	78,087,000	215,623,262
1938	20,957,000	66,080,700	151,027	16,597,500	25,025,000	81,287,000	220,163,227

¹ Consists of milk sold for domestic use valued at plants, and milk consumed and milk fed valued at farms.

² The data in this column include the total value of skim milk and buttermilk. For all Canada this amounted to \$10,065,000 in 1938, \$9,814,000 in 1937, \$9,604,000 in 1936, \$8,462,000 in 1935, \$8,178,000 in 1934, \$7,617,000 in 1933, \$7,074,000 in 1932, \$11,381,000 in 1931, and \$12,503,000 in 1930.

Consumption of Dairy Products.—The consumption of butter in Canada in 1938 amounted to 356,797,062 lb., or 95.9 p.c. of the total production, and that of cheese was 40,555,515 lb., or 33.1 p.c. of the total production. The domestic consumption of all concentrated milk products was 71.0 p.c. of the total production.

The consumption of fresh milk, together with cream expressed as milk, reached a total of 4,300,000,000 lb., or 3,300,000,000 pints in 1938. This represented a daily consumption for the whole of Canada of 0.82 pint per person. It is important to observe that the milk producers supplying their own homes consumed 1.17 pints per day while those required to purchase their supply averaged only 0.70 pint per day.

On a per capita basis, the annual consumption of the various dairy products in 1938 was: milk and cream, 384.3 lb.; butter, 31.8 lb.; cheese, 3.6 lb.; evaporated milk, 6.7 lb.; condensed milk, 0.98 lb.; powdered milk, 2.0 lb.; and ice cream, 0.77 gal.